



Bent Bones

X-Ray showing foot bones bent by pointed shoes. These create corns, bunions, ingrowing nails, fallen arch, etc.—bodily fatigue.

THE
WRONG
WAY

TODAY'S LESSON

RICE & HUTCHINS

EDUCATOR SHOE® — Best for boys and girls

REG. U.S. PAT. OFF.

Buy them at Berberich's
and build up a

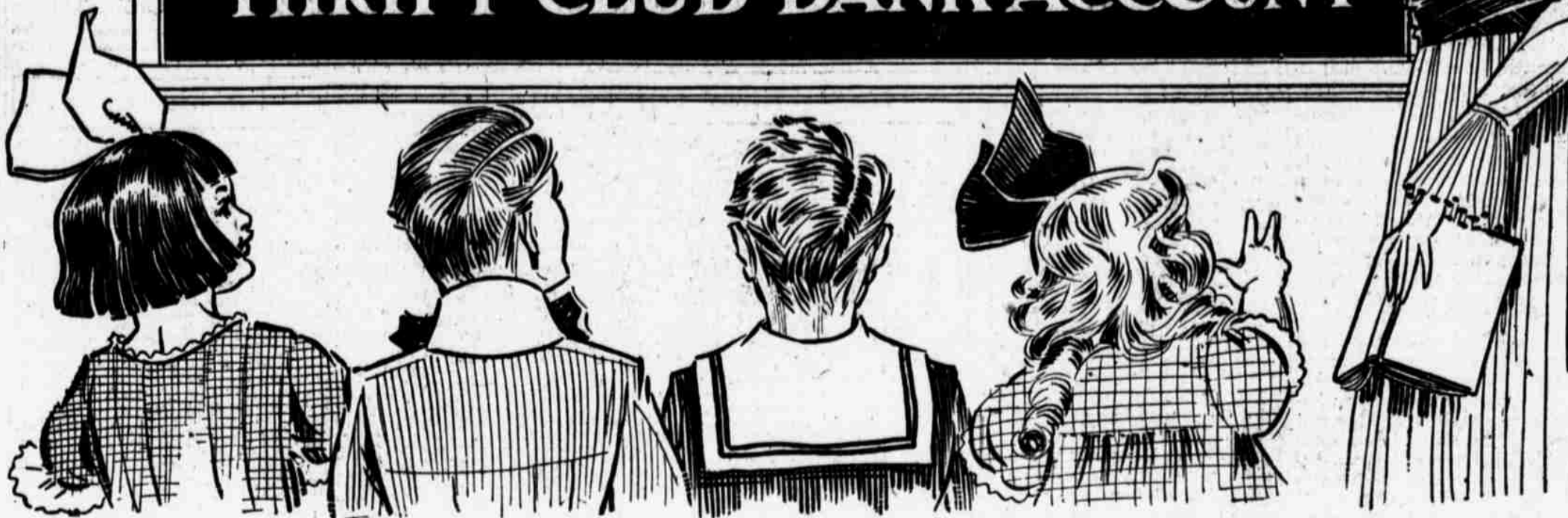
THRIFT CLUB BANK ACCOUNT



Straight Bones

X-Ray of healthy foot in Educator. Avoids all foot troubles. No reason for corns, ingrowing nails, etc. And gives body restfulness.

THE
EDUCATOR
WAY



Berberich's Will Start a Bank Account For Your Child

We have a limited number of checks for ONE DOLLAR each which we will give FREE to children of 12 years or under who come to our stores with parent or guardian and request them—no purchase is necessary.

These checks are exclusively for use as the initial deposit on Thrift Club Savings Accounts at the Continental Trust Co., 1405 G St. N. W.

RICE & HUTCHINS

EDUCATOR SHOE®

REG. U.S. PAT. OFF.

The Continental Thrift Club

Is the result of an unique savings system perfected by the Continental Trust Co., 1405 G St., Berberich's, and 199 other progressive local merchants. The tiny discount checks for three cents on every even dollar—given with every cash purchase of goods for any member of the club family at the 200 Thrift Club Stores, may be deposited on Thrift Club Savings Accounts, where they receive full credit and draw 3 per cent compound interest the same as cash.

Pointed shoes are what make bent bones, corns, bunions, ingrowing nails, callouses, flat feet, fatigue and all other ills the feet are heir to.

Educator Shoes prevent, relieve or free the feet from all of these dreaded troubles, because they are constructed in the correct orthopædic shape, which lets the feet grow as nature intended.

You envy your child's perfect foot now—yet in a few years that same foot will probably be deformed by narrow-toed shoes. To avoid this, **start** your child's feet **right**—put them into good-looking, roomy Educator Shoes, made in the shape of a **natural, perfect** foot.



Button Coltakin Model—a serviceable, good-looking shoe that is as good for "party" wear as for school.

There is only one Educator—and that one is made by Rice & Hutchins, Inc., Boston, Mass.

Sizes:	Prices:
6 to 8 . . .	\$2.00
8½ to 11 . . .	\$2.25
11½ to 2 . . .	\$2.50

The House of Berberich is the exclusive Washington agency for the Educator Shoe.



Tan Calf Button Shoe—a popular favorite with both the youngsters and their mothers.

MAIN STORE
1116-22 7th St.

Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1868

BRANCH STORE
813 Penna. Ave.